



# UNSCRIPTED <sup>7</sup>

70th Man & Woman of the Year

Honoring John Graham & Colleen Jennings-Roggensack  
Friday, March 29, 2019 at 11:30 AM, Camelback Inn Resort



Presents:

## **THE 70<sup>th</sup> ANNUAL MAN & WOMAN OF THE YEAR**

Each year more than 1,000 Valley influencers gather to honor one man and one woman for their vision, innovation, measurable impact on the lives of others, and their extraordinary service to our community.

This year, Valley Leadership will explore the raw moments that make up our great leaders by offering a behind the scenes glimpse into the storied careers of John Graham and Colleen Jennings-Roggensack.

As a sponsor of the luncheon, you are joining Valley Leadership in underscoring and celebrating their achievements and empowering attendees to embrace their own raw moments of leadership and share their experiences for the benefit of others.



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## 2019 SPONSORSHIP OPPORTUNITIES

### **PRESENTING SPONSORSHIP \$30,000 (exclusive)**

#### **Pre-Event Recognition**

- Recognition as the Man & Woman of the Year Presenting Sponsor on all marketing and collateral materials, including event advertisements, press releases, invitations, e-blast communications and on valleyleadership.org (activated upon commitment)

#### **Recognition at the Event**

- Presenting Sponsor logo recognition on all event signage and PowerPoint title slides
- Presenting Sponsor logo on event step & repeat used for event photo opps
- Recognition as Presenting Sponsor from stage and in event slideshow
- Recognition as Presenting Sponsor in the event program (logo)
- One full-page advertisement in the event program (placement to be agreed upon)
- Opportunity for a representative to make the welcoming remarks from stage
- Front row table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon
- Additional table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon

#### **VIP Event Invitations**

- Invitation for 10 guests to attend the Annual Meet the Honorees Reception

### **LEAD SPONSORSHIP \$15,000**

#### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Lead Sponsor on all marketing and collateral materials, including event advertisements, press releases, invitations, pre-event eblast communications and on valleyleadership.org (activated upon commitment)

#### **Recognition at the Event**

- Logo recognition on event signage (welcome and sponsor signs)
- Recognition as a Lead Sponsor from stage and in event slideshow
- Recognition as a Lead Sponsor in the event program (logo)
- One full-page advertisement in the event program
- Front row table (10 seats) at the 70<sup>th</sup> Annual Man & Woman of the Year Luncheon

#### **VIP Event Invitations**

- Invitation for 10 guests to attend the Annual Meet the Honorees Reception



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## 70th Man & Woman of the Year

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Friday, March 29, 2019 at 11:30 AM, Camelback Inn Resort

## 2019 SPONSORSHIP OPPORTUNITIES

### **EVENT SPONSORSHIP \$10,000**

#### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Event Sponsor in pre-event eblast communications and on valleyleadership.org event tab

#### **Recognition at the Event**

- Logo recognition on event signage (sponsor signs)
- Recognition as an Event Sponsor from stage and in slideshow at the luncheon
- Recognition as an Event Sponsor in the event program (logo)
- One full-page advertisement in the event program
- Premier table (10 seats) at the 70<sup>th</sup> Annual Man & Woman of the Year Luncheon

#### **VIP Event Invitations**

- Invitation for 4 guests to attend the Annual Meet the Honorees Reception

### **SUPPORTING SPONSORSHIP \$5,000**

#### **Pre-Event Recognition**

- Listing as a Man & Woman of the Year Supporting Sponsor in pre-event eblast communications and on valleyleadership.org event tab (mid-January activation)

#### **Recognition at the Event**

- Listing on event signage (sponsor signs)
- Recognition as a Supporting Sponsor from stage and in slideshow at the luncheon
- Recognition as a Supporting Sponsor in the event program (listing)
- One table (10 seats) at the 70<sup>th</sup> Annual Man & Woman of the Year Luncheon

#### **VIP Event Invitations**

- Invitation for 1 guest to attend the Annual Meet the Honorees Reception

### **TABLE HOST \$2,500**

- Listing as a Table Host (Company or Individual) in the event program
- Listing as the Table Host in slideshow and on Table Host sign
- One table (10 seats) at the 70<sup>th</sup> Annual Man & Woman of the Year Luncheon

### **TRIBUTE ADS** (may be added to \$5,000 or \$2,500 packages)

Full-page color ad in program book - \$500

Half-page color ad in program book - \$250

Ad specifications will be sent upon receipt of commitment form



## ABOUT VALLEY LEADERSHIP

Valley Leadership empowers, leverages and mobilizes leaders to meaningfully impact the most pressing issues facing Arizona. Our vision is a broad spectrum of Arizonans working together to impact the issues that matter most, setting the example on leadership. As the Valley's premier leadership organization, Valley Leadership boasts a proven and long-standing track record of making deep impacts on the community. Our roots date back to the late 1970s, when a group of Valley visionaries recognized the need to identify and develop the next generation of leadership. Our founders imagined an annual succession of educated change agents dedicated to the best possible future for our region. Almost 40 years later, this vision has produced nearly 3,000 alumni. Through high-quality education, unprecedented access and an innovative network, Valley Leadership goes beyond traditional leadership programs by empowering leaders to advance their passions and accelerate their pursuits. <http://www.valleyleadership.org/>

### PAST MEN OF THE YEAR

2017	Mayor Neil Giuliano	1994	Richard B. Snell	1971	Harry Montgomery
2016	David Tierney	1993	Allen Rosenberg	1970	Yale Simons
2015	Michael Crow	1992	Jerry Colangelo	1969	Lawson V. Smith
2014	Tommy Espinoza	1991	O. Mark DeMichele	1968	Herman Chanen
2013	Gary Trujillo	1990	William Bombeck	1967	John Armer
2012	Tom Ambrose	1989	Eddie Basha	1966	Frank Snell
2011	Jerry Lewkowitz	1988	A.J. Pfister	1965	James Patrick
2010	Jim Bruner	1987	Thomas N. Fannin	1964	Newton Rosenzweig
2009	Frank Fairbanks	1986	Keith L. Turley	1963	William P. Reilly
2008	Martin L. Shultz	1985	Jerry J. Wisotsky	1962	Walter Bimson
2007	Dan Coleman	1984	Donald E. Cline	1961	Arthur Schellenberg
2006	Bill Post	1983	Dennis E. Mitchem	1960	George Christie
2005	Dr. Lattie Coor	1982	Samuel Mardian, Jr.	1959	John Mills
2004	Ernest Calderón	1981	James P. Simmons	1958	Alexander Raisin
2003	Ivan Makil	1980	John D. Driggs	1957	Ben Projan
2002	Richard Mallery	1979	Duncan Jennings	1956	Walter Ong
2001	Robert Bulla	1978	Leonard W. Huck	1955	Eli Gorodesky
2000	José A. Cárdenas	1977	Karl Eller	1954	Read Mullan
1999	Judge Maurice Portley	1976	Dr. John F. Prince	1953	Gov. Jack Williams
1998	Gordon Murphy	1975	Harry Rosenzweig	1952	Charles Hoover
1997	Dennis A. Garrett	1974	J. Edward Jacobson	1951	Stephen Shadegg
1996	Mayor Herb Drinkwater	1973	Bill Shover	1950	Gov. Howard Pyle
1995	Edward Eisele	1972	John Van Hengel	1949	Sen. Barry Goldwater

### PAST WOMEN OF THE YEAR

2017	Sharon Harper	1999	Jacque Steiner	1981	Hila Jo Hawk
2016	Dr. Maria Harper-Marinick	1998	Martha Hunter	1980	Maxine Lakin
2015	Elva Coor	1997	Gov. Rose Mofford	1979	Judge Dorothy Carson
2014	Judy Shannon	1996	Barbara Ralston	1978	Mary Dell Pritzlaff
2013	Ellie Ziegler	1995	Carolyn Taylor Bosworth	1977	Mayor Margaret Hance
2012	Ambassador Barbara Barrett	1994	Linda Brock	1976	JoAnn Schmitt Graham
2011	Sue Glawe	1993	Marlene Klotz-Collins	1975	Peggy Aste
2010	Sam Kathryn Campana	1992	Barbee Cromack	1974	Judge Lorna E. Lockwood
2009	Dr. Christine Wilkinson, PhD	1991	Pearl E. Marr	1973	Shirley Singer
2008	Denise Resnik	1990	Barbara Cahill Melendez	1972	Justice Sandra Day O'Connor
2007	Dr. Carol Peck	1989	Alice Snell	1971	Essie Mae Jones
2006	Luz Sarmina	1988	Betsy Taylor	1970	Jane Rider
2005	Betsey Bayless	1987	Kathryn K. Gammage	1969	Thelma Kieckhefer
2004	Nadine Basha	1986	Erma Bombeck	1968	Anna Phelps Kopta
2003	Diana Yazzie Devine	1985	Cheryl L. Watkins	1967	Arlena E. Seneca
2002	Shirley Agnos	1984	Katherine Herberger	1966	Laura Daniella
2001	Judy Schubert	1983	Glenna Jones Shapiro	1965	Mary Beth Tompane
2000	Jewell M. Lewis	1982	Billie Axline Gentry	1964	Lucille Hicks

1963 Benita Fennemore  
1962 Margaret Kober  
1961 Placida G. Smith  
1960 Patty Clifford  
1959 Barbara Williams  
1958 Ann Colby  
1957 Peggy Hurley  
1956 Helen Shoemaker  
1955 Carmen Torrez  
1954 Lucille Eisenbeiss  
1953 Betsy Frederickson  
1952 Harriet Churchill  
1951 Marjorie Suggs