



## **TRANSFORMATION, TOGETHER, STARTS TODAY**

Valley Leadership Man & Woman of the Year

Honoring Neil Giuliano & Sharon Harper

Thursday, March 8, 2018 at 11:30 AM • Arizona Biltmore

**EXPECT SUCCESS  
PREPARE FOR SETBACKS  
REMAIN DETERMINED**

### **69<sup>th</sup> Annual Man & Woman of the Year – Stories of Impact**

Each year more than 1,000 Valley influencers gather at the Arizona Biltmore to honor one man and one woman for their vision, innovation, measurable impact on the lives of others, and their extraordinary service to our community.

This year, Valley Leadership draws inspiration from the stories of impact of Neil Giuliano and Sharon Harper. As a sponsor of the luncheon, you are joining Valley Leadership in empowering impact, today. Together we can:

**LEARN:**

Respect history and pioneer the future.

**STAND UP:**

Shine a bright light on what's right and what's not.

**LEAD:**

Do more and help others do the same.

**PRIORITIZE:**

Envision the change we want for a vibrant community.

**COMMIT:**

Double down on something bigger than ourselves.



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### SPONSORSHIP OPPORTUNITIES

#### **TRANSFORMATIVE (PRESENTING SPONSORSHIP) | \$30,000** *(exclusive)*

##### **Pre-Event Recognition**

- Recognition as the Man & Woman of the Year Presenting Sponsor on all marketing and collateral materials, including event advertisements, press releases, invitations, e-blast communications and on valleyleadership.org (activated upon commitment)

##### **Recognition at the Event**

- Presenting Sponsor logo recognition on all event signage and PowerPoint title slides
- Presenting Sponsor logo on event step & repeat used for event photo opps
- Recognition as Presenting Sponsor from stage and in event slideshow
- Recognition as Presenting Sponsor in the event program (logo)
- One full-page advertisement in the event program (placement to be agreed upon)
- Opportunity for a representative to make the welcoming remarks from stage
- Front row table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon
- Additional table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon

##### **VIP Event Invitations**

- Invitation for 10 guests to attend the Annual Meet the Honorees Reception
- Invitation for 10 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day

#### **IMPACTFUL (LEAD SPONSORSHIP) | \$15,000**

##### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Lead Sponsor on all marketing and collateral materials, including event advertisements, press releases, invitations, e-blast communications and on valleyleadership.org (activated upon commitment)

##### **Recognition at the Event**

- Logo recognition on event signage (welcome and sponsor signs)
- Recognition as a Lead Sponsor from stage and in event slideshow
- Recognition as a Lead Sponsor in the event program (logo)
- One full-page advertisement in the event program
- Front row table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon

##### **VIP Event Invitations**

- Invitation for 10 guests to attend the Annual Meet the Honorees Reception
- Invitation for 10 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day



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### SPONSORSHIP OPPORTUNITIES

#### **INSPIRED (EVENT SPONSORSHIP) | \$10,000**

##### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Impact Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

##### **Recognition at the Event**

- Logo recognition on event signage (sponsor signs)
- Recognition as an Impact Sponsor from stage and in slideshow at the luncheon
- Recognition as an Impact Sponsor in the event program (logo)
- One full-page advertisement in the event program
- Premier table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon

##### **VIP Event Invitations**

- Invitation for 5 guests to attend the Annual Meet the Honorees Reception
- Invitation for 5 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day

#### **DETERMINED (SUPPORTING SPONSORSHIP) | \$5,000**

##### **Pre-Event Recognition**

- Listing as a Man & Woman of the Year Supporting Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

##### **Recognition at the Event**

- Listing on event signage (sponsor signs)
- Recognition as a Supporting Sponsor from stage and in slideshow at the luncheon
- Recognition as a Supporting Sponsor in the event program (listing)
- One table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon

##### **VIP Event Invitations**

- Invitation for 1 guest to attend the Annual Meet the Honorees Reception
- Invitation for 1 guest to attend the VIP Past Honorees Reception at 10:30 AM on event day



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### **SPECIAL PARTNERSHIP OPPORTUNITY**

#### **CELEBRATED (AFTER PARTY SPONSORSHIP) | \$7,500**

*This new tradition is the place where the honorees, their friends and colleagues mix with Valley Leadership alumni to enjoy networking at Wright's Bar following the luncheon.*

##### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Reception Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

##### **After Party Event Recognition**

- Recognition as a Presenting Sponsor of the annual After Party on all reception materials (open to all luncheon attendees)
- Opportunity to greet guests as they arrive (table)
- Opportunity to provide a branded favor for all reception attendees

##### **Man & Woman of the Year Event Recognition**

- Logo recognition on event signage (sponsor signs)
- Recognition as a Reception Sponsor from stage and in slideshow at the luncheon
- Recognition as a Reception Sponsor in the event program (logo)
- Premier table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon
- Invitation for 2 guests to attend the VIP Reception at 10:30 AM on event day



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### SPECIAL PARTNERSHIP OPPORTUNITY

#### **MEET THE HONOREES (RECEPTION SPONSORSHIP) | \$7,500**

*This annual VIP event is an evening celebration, hosted at the home of a community leader in January/February 2018 with an exclusive guest list including past honorees, Valley Leadership's Board of Directors and top supporters of the organization.*

##### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Reception Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

##### **Meet the Honorees Event Recognition**

- Recognition as a Presenting Sponsor of the annual Meet the Honoree Reception on all reception materials (exclusive invitation list of 200)
- Speaking opportunity at the Meet the Honorees Reception
- Opportunity to provide a branded favor for all reception attendees
- Ten invitations/reservations for the Meet the Honorees Reception

##### **Man & Woman of the Year Event Recognition**

- Logo recognition on event signage (sponsor signs)
- Recognition as a Reception Sponsor from stage and in slideshow at the luncheon
- Recognition as a Reception Sponsor in the event program (logo)
- Premier table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon
- Invitation for 2 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day



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### SPECIAL PARTNERSHIP OPPORTUNITY

#### **THE GOLDEN TICKET (DRAWING SPONSORSHIP) | \$7,500**

*All event attendees and alumni will be asked to give an additional \$100 in support of Valley Leadership to receive an opportunity to win our golden ticket raffle for a very special item.*

##### **Pre-Event Recognition**

- Recognition as a Valley Leadership Golden Ticket Drawing Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)
- Logo recognition on all Valley Leadership Golden Ticket Drawing materials
- Invitation for 2 guests to attend the Meet the Honorees Reception in January/February

##### **Man & Woman of the Year Event Recognition**

- Recognition as a Valley Leadership Golden Ticket Drawing Sponsor on event signage (drawing signage at event entrance)
- Recognition as a Valley Leadership Golden Ticket Drawing Sponsor at registration, from stage and in slideshow at the luncheon
- Recognition as a Valley Leadership Golden Ticket Drawing Sponsor in the event program (logo)
- Premier table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon
- Invitation for 2 guests to attend the VIP Reception at 10:30 AM on event day



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### **SPECIAL PARTNERSHIP OPPORTUNITY**

#### **BEHIND THE SCENES (VIP PAST HONOREE RECEPTION SPONSORSHIP) | \$7,500**

*This pre-luncheon reception is a long-standing tradition where the past honorees welcome the newest Man & Woman of the Year to their group. Event sponsors and top Valley Leadership donors are invited to attend this special celebration prior to the luncheon.*

##### **Pre-Event Recognition**

- Recognition as a Man & Woman of the Year Past Honorees Reception Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)
- Invitation for 2 guests to attend the Meet the Honorees Reception in January/February

##### **Past Honorees Event Recognition**

- Recognition as a Presenting Sponsor of the annual Past Honoree Reception on all reception materials (exclusive invitation list of 200 including past honorees)
- Speaking opportunity at the Past Honorees Reception
- Opportunity to provide a branded favor for all reception attendees
- Ten invitations/reservations for the Past Honorees Reception

##### **Man & Woman of the Year Event Recognition**

- Logo recognition on event signage (sponsor signs)
- Recognition as a Reception Sponsor from stage and in slideshow at the luncheon
- Recognition as a Reception Sponsor in the event program (logo)
- Premier table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon



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### TABLE HOST RESERVATION FORM

#### **EVOLVE (HOSTED TABLE PACKAGE) | \$2,500**

- Listing as a Table Host (Company or individual) in the event program
- Listing as a Table Host in slideshow at the luncheon
- Listing as a Table Host on event signage (one sign minimum)
- One table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon

COMPANY / INDIVIDUAL: \_\_\_\_\_

CLASS #: \_\_\_\_\_ NAME OF TABLE HOST/ALUM: \_\_\_\_\_

COMPANY CONTACT (IF OTHER THAN HOST): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

#### **PAYMENT INFORMATION**

- Check payable to Valley Leadership enclosed
- Please send an invoice using the information above

**Please mail this form and check to:**

**VALLEY LEADERSHIP**

**910 E. Osborn Road, Suite A • Phoenix, AZ 85014**

*Tickets will not be issued. All reservations will be confirmed upon arrival to the event.*

For additional information or questions regarding sponsorships, please call:

**David Brown, CEO at 602-952-6760, extension 1**

dave@valleyleadership.org





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### SPECIAL VL ALUMNI TABLE SPONSORSHIP & FORM

#### **EMPOWERED (VALLEY LEADERSHIP ALUMNI PACKAGE) • \$2,000**

- Recognition as an Alumni Table Sponsor in the event program (listing with class number)
- Recognition as an Alumni Table Sponsor (class number shout-out) from stage and in slideshow at the luncheon
- One table (10 seats) at the 69<sup>th</sup> Annual Man & Woman of the Year Luncheon
- After party drink ticket for each guest at your table (given to host at check-in)

COMPANY / INDIVIDUAL: \_\_\_\_\_

CLASS #: \_\_\_\_\_ NAME OF TABLE HOST/ALUM: \_\_\_\_\_

COMPANY CONTACT (IF OTHER THAN HOST): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WORK PHONE: \_\_\_\_\_ CELL PHONE: \_\_\_\_\_

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dave@valleyleadership.org



## ABOUT VALLEY LEADERSHIP

As the premier leadership organization in Arizona, Valley Leadership boasts a proven and long-standing track record of making deep impacts on the community. Our roots date back to the late 1970s when a group of Valley visionaries recognized the need to identify and develop the next generation of leadership. Our founders imagined an annual succession of educated change-agents dedicated to the best possible future for our region. Almost 40 years

later, this vision has produced nearly 3,000 alumni. Through high-quality education, unprecedented access, and an innovative network, Valley Leadership goes beyond traditional leadership programs by empowering youth, high-potential individuals and proven leaders to advance their passions and accelerate their pursuits.

### PAST MEN OF THE YEAR

2016	David Tierney	1993	Allen Rosenberg	1970	Yale Simons
2015	Michael Crow	1992	Jerry Colangelo	1969	Lawson V. Smith
2014	Tommy Espinoza	1991	O. Mark DeMichele	1968	Herman Chanen
2013	Gary Trujillo	1990	William Bombeck	1967	John Armer
2012	Tom Ambrose	1989	Eddie Basha	1966	Frank Snell
2011	Jerry Lewkowitz	1988	A.J. Pfister	1965	James Patrick
2010	Jim Bruner	1987	Thomas N. Fannin	1964	Newton Rosenzweig
2009	Frank Fairbanks	1986	Keith L. Turley	1963	William P. Reilly
2008	Martin L. Shultz	1985	Jerry J. Wisotsky	1962	Walter Bimson
2007	Dan Coleman	1984	Donald E. Cline	1961	Arthur Schellenberg
2006	Bill Post	1983	Dennis E. Mitchem	1960	George Christie
2005	Dr. Lattie Coor	1982	Samuel Mardian, Jr.	1959	John Mills
2004	Ernest Calderón	1981	James P. Simmons	1958	Alexander Raisin
2003	Ivan Makil	1980	John D. Driggs	1957	Ben Projan
2002	Richard Mallery	1979	Duncan Jennings	1956	Walter Ong
2001	Robert Bulla	1978	Leonard W. Huck	1955	Eli Gorodesky
2000	José A. Cárdenas	1977	Karl Eller	1954	Read Mullan
1999	Judge Maurice Portley	1976	Dr. John F. Prince	1953	Gov. Jack Williams
1998	Gordon Murphy	1975	Harry Rosenzweig	1952	Charles Hoover
1997	Dennis A. Garrett	1974	J. Edward Jacobson	1951	Stephen Shadegg
1996	Mayor Herb Drinkwater	1973	Bill Shover	1950	Gov. Howard Pyle
1995	Edward Eisele	1972	John Van Hengel	1949	Sen. Barry Goldwater
1994	Richard B. Snell	1971	Harry Montgomery		

### PAST WOMEN OF THE YEAR

2016	Dr. Maria Harper-Marinick	1994	Linda Brock	1972	Justice Sandra Day O'Connor
2015	Elva Coor	1993	Marlene Klotz-Collins	1971	Essie Mae Jones
2014	Judy Shannon	1992	Barbee Cromack	1970	Jane Rider
2013	Ellie Ziegler	1991	Pearl E. Marr	1969	Thelma Kieckhefer
2012	Ambassador Barbara Barrett	1990	Barbara Cahill Melendez	1968	Anna Phelps Kopta
2011	Sue Glawe	1989	Alice Snell	1967	Arlena E. Seneca
2010	Sam Kathryn Campana	1988	Betsy Taylor	1966	Laura Daniella
2009	Dr. Christine Wilkinson, Ph.D.	1987	Kathryn K. Gammage	1965	Mary Beth Tompane
2008	Denise Resnik	1986	Erma Bombeck	1964	Lucille Hicks
2007	Dr. Carol Peck	1985	Cheryl L. Watkins	1963	Benita Fennemore
2006	Luz Sarmina	1984	Katherine Herberger	1962	Margaret Kober
2005	Betsey Bayless	1983	Glenna Jones Shapiro	1961	Placida G. Smith
2004	Nadine Basha	1982	Billie Axline Gentry	1960	Patty Clifford
2003	Diana Yazzie Devine	1981	Hila Jo Hawk	1959	Barbara Williams
2002	Shirley Agnos	1980	Maxine Lakin	1958	Ann Colby
2001	Judy Schubert	1979	Judge Dorothy Carson	1957	Peggy Hurley
2000	Jewell M. Lewis	1978	Mary Dell Pritzlaff	1956	Helen Shoemaker
1999	Jacque Steiner	1977	Mayor Margaret Hance	1955	Carmen Torrez
1998	Martha Hunter	1976	JoAnn Schmitt Graham	1954	Lucille Eisenbeiss
1997	Gov. Rose Mofford	1975	Peggy Aste	1953	Betsy Frederickson
1996	Barbara Ralston	1974	Judge Lorna E. Lockwood	1952	Harriet Churchill
1995	Carolyn Taylor Bosworth	1973	Shirley Singer	1951	Marjorie Suggs