69th Annual Man & Woman of the Year – Stories of Impact

Each year more than 1,000 Valley influencers gather at the Arizona Biltmore to honor one man and one woman for their vision, innovation, measurable impact on the lives of others, and their extraordinary service to our community.

This year, Valley Leadership draws inspiration from the stories of impact of Neil Giuliano and Sharon Harper. As a sponsor of the luncheon, you are joining Valley Leadership in empowering impact, today. Together we can:

**LEARN:**
Respect history and pioneer the future.

**STAND UP:**
Shine a bright light on what’s right and what’s not.

**LEAD:**
Do more and help others do the same.

**PRIORITIZE:**
Envision the change we want for a vibrant community.

**COMMIT:**
Double down on something bigger than ourselves.
SPONSORSHIP OPPORTUNITIES

TRANSFORMATIVE (PRESENTING SPONSORSHIP) • $30,000 (exclusive)

Pre-Event Recognition
• Recognition as the Man & Woman of the Year Presenting Sponsor on all marketing and collateral materials, including event advertisements, press releases, invitations, e-blast communications and on valleyleadership.org (activated upon commitment)

Recognition at the Event
• Presenting Sponsor logo recognition on all event signage and PowerPoint title slides
• Presenting Sponsor logo on event step & repeat used for event photo opps
• Recognition as Presenting Sponsor from stage and in event slideshow
• Recognition as Presenting Sponsor in the event program (logo)
• One full-page advertisement in the event program (placement to be agreed upon)
• Opportunity for a representative to make the welcoming remarks from stage
• Front row table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon
• Additional table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon

VIP Event Invitations
• Invitation for 10 guests to attend the Annual Meet the Honorees Reception
• Invitation for 10 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day

IMPACTFUL (LEAD SPONSORSHIP) • $15,000

Pre-Event Recognition
• Recognition as a Man & Woman of the Year Lead Sponsor on all marketing and collateral materials, including event advertisements, press releases, invitations, e-blast communications and on valleyleadership.org (activated upon commitment)

Recognition at the Event
• Logo recognition on event signage (welcome and sponsor signs)
• Recognition as a Lead Sponsor from stage and in event slideshow
• Recognition as a Lead Sponsor in the event program (logo)
• One full-page advertisement in the event program
• Front row table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon

VIP Event Invitations
• Invitation for 10 guests to attend the Annual Meet the Honorees Reception
• Invitation for 10 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day
SPONSORSHIP OPPORTUNITIES

INSPIRED (EVENT SPONSORSHIP) • $10,000

Pre-Event Recognition
• Recognition as a Man & Woman of the Year Impact Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

Recognition at the Event
• Logo recognition on event signage (sponsor signs)
• Recognition as an Impact Sponsor from stage and in slideshow at the luncheon
• Recognition as an Impact Sponsor in the event program (logo)
• One full-page advertisement in the event program
• Premier table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon

VIP Event Invitations
• Invitation for 5 guests to attend the Annual Meet the Honorees Reception
• Invitation for 5 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day

Determined (Supporting Sponsorship) • $5,000

Pre-Event Recognition
• Listing as a Man & Woman of the Year Supporting Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

Recognition at the Event
• Listing on event signage (sponsor signs)
• Recognition as a Supporting Sponsor from stage and in slideshow at the luncheon
• Recognition as a Supporting Sponsor in the event program (listing)
• One table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon

VIP Event Invitations
• Invitation for 1 guest to attend the Annual Meet the Honorees Reception
• Invitation for 1 guest to attend the VIP Past Honorees Reception at 10:30 AM on event day

TRANSFORMATION, TOGETHER, STARTS TODAY
Valley Leadership Man & Woman of the Year
Honoring Neil Giuliano & Sharon Harper
Thursday, March 8, 2018 at 11:30 AM • Arizona Biltmore
SPECIAL PARTNERSHIP OPPORTUNITY

CELEBRATED (AFTER PARTY SPONSORSHIP) • $7,500
This new tradition is the place where the honorees, their friends and colleagues mix with Valley Leadership alumni to enjoy networking at Wright’s Bar following the luncheon.

Pre-Event Recognition
• Recognition as a Man & Woman of the Year Reception Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

After Party Event Recognition
• Recognition as a Presenting Sponsor of the annual After Party on all reception materials (open to all luncheon attendees)
• Opportunity to greet guests as they arrive (table)
• Opportunity to provide a branded favor for all reception attendees

Man & Woman of the Year Event Recognition
• Logo recognition on event signage (sponsor signs)
• Recognition as a Reception Sponsor from stage and in slideshow at the luncheon
• Recognition as a Reception Sponsor in the event program (logo)
• Premier table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon
• Invitation for 2 guests to attend the VIP Reception at 10:30 AM on event day
MEET THE HONOREES (RECEPTION SPONSORSHIP) • $7,500
This annual VIP event is an evening celebration, hosted at the home of a community leader in January/February 2018 with an exclusive guest list including past honorees, Valley Leadership’s Board of Directors and top supporters of the organization.

Pre-Event Recognition
• Recognition as a Man & Woman of the Year Reception Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)

Meet the Honorees Event Recognition
• Recognition as a Presenting Sponsor of the annual Meet the Honoree Reception on all reception materials (exclusive invitation list of 200)
• Speaking opportunity at the Meet the Honorees Reception
• Opportunity to provide a branded favor for all reception attendees
• Ten invitations/reservations for the Meet the Honorees Reception

Man & Woman of the Year Event Recognition
• Logo recognition on event signage (sponsor signs)
• Recognition as a Reception Sponsor from stage and in slideshow at the luncheon
• Recognition as a Reception Sponsor in the event program (logo)
• Premier table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon
• Invitation for 2 guests to attend the VIP Past Honorees Reception at 10:30 AM on event day
SPECIAL PARTNERSHIP OPPORTUNITY

THE GOLDEN TICKET (DRAWING SPONSORSHIP) • $7,500
All event attendees and alumni will be asked to give an additional $100 in support of Valley Leadership to receive an opportunity to win our golden ticket raffle for a very special item.

Pre-Event Recognition
• Recognition as a Valley Leadership Golden Ticket Drawing Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)
• Logo recognition on all Valley Leadership Golden Ticket Drawing materials
• Invitation for 2 guests to attend the Meet the Honorees Reception in January/February

Man & Woman of the Year Event Recognition
• Recognition as a Valley Leadership Golden Ticket Drawing Sponsor on event signage (drawing signage at event entrance)
• Recognition as a Valley Leadership Golden Ticket Drawing Sponsor at registration, from stage and in slideshow at the luncheon
• Recognition as a Valley Leadership Golden Ticket Drawing Sponsor in the event program (logo)
• Premier table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon
• Invitation for 2 guests to attend the VIP Reception at 10:30 AM on event day
SPECIAL PARTNERSHIP OPPORTUNITY

BEHIND THE SCENES (VIP PAST HONOREE RECEPTION SPONSORSHIP) • $7,500
This pre-luncheon reception is a long-standing tradition where the past honorees welcome the newest Man & Woman of the Year to their group. Event sponsors and top Valley Leadership donors are invited to attend this special celebration prior to the luncheon.

Pre-Event Recognition
• Recognition as a Man & Woman of the Year Past Honorees Reception Sponsor in event e-blast communications and on valleyleadership.org event tab (mid-January activation)
• Invitation for 2 guests to attend the Meet the Honorees Reception in January/February

Past Honorees Event Recognition
• Recognition as a Presenting Sponsor of the annual Past Honoree Reception on all reception materials (exclusive invitation list of 200 including past honorees)
• Speaking opportunity at the Past Honorees Reception
• Opportunity to provide a branded favor for all reception attendees
• Ten invitations/reservations for the Past Honorees Reception

Man & Woman of the Year Event Recognition
• Logo recognition on event signage (sponsor signs)
• Recognition as a Reception Sponsor from stage and in slideshow at the luncheon
• Recognition as a Reception Sponsor in the event program (logo)
• Premier table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon
TABLE HOST RESERVATION FORM

**EVOLVE (HOSTED TABLE PACKAGE) • $2,500**

- Listing as a Table Host (Company or individual) in the event program
- Listing as a Table Host in slideshow at the luncheon
- Listing as a Table Host on event signage (one sign minimum)
- One table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon

**COMPANY / INDIVIDUAL:**

**CLASS #:** __________  **NAME OF TABLE HOST/ALUM:** __________________________

**COMPANY CONTACT (IF OTHER THAN HOST):** ________________________________

**ADDRESS:** ________________________________________________________________

**CITY:** ___________________________  **STATE:** ___________  **ZIP:** ___________

**WORK PHONE:** ___________________________  **CELL PHONE:** ___________________________

**E-MAIL:** ________________________________________________________________

**PAYMENT INFORMATION**

- [ ] Check payable to Valley Leadership enclosed
- [ ] Please send an invoice using the information above

Please mail this form and check to:

VALLEY LEADERSHIP

910 E. Osborn Road, Suite A • Phoenix, AZ 85014

Tickets will not be issued. All reservations will be confirmed upon arrival to the event.

For additional information or questions regarding sponsorships, please call:

David Brown, CEO at 602-952-6760, extension 1
dave@valleyleadership.org
SPEC I AL VL ALUMNI TABLE SPONSORSHIP & FORM

EMPOWERED (VALLEY LEADERSHIP ALUMNI PACKAGE) • $2,000
• Recognition as an Alumni Table Sponsor in the event program (listing with class number)
• Recognition as an Alumni Table Sponsor (class number shout-out) from stage and in slideshow at the luncheon
• One table (10 seats) at the 69th Annual Man & Woman of the Year Luncheon
• After party drink ticket for each guest at your table (given to host at check-in)

COMPANY / INDIVIDUAL: ____________________________________________

CLASS #: __________ NAME OF TABLE HOST/ALUM: ______________________________________

COMPANY CONTACT (IF OTHER THAN HOST): __________________________________________

ADDRESS: _________________________________________________________________________

CITY: _______________________________ STATE: __________ ZIP: _______________________

WORK PHONE: ___________________ CELL PHONE: _________________________________

E-MAIL: __________________________________________

PAYMENT INFORMATION
☐ Check payable to Valley Leadership enclosed
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Please mail this form and check to:
VALLEY LEADERSHIP
910 E. Osborn Road, Suite A, Phoenix, AZ 85014
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David Brown, CEO at 602-952-6760, extension 1
dave@valleyleadership.org
ABOUT VALLEY LEADERSHIP

As the premier leadership organization in Arizona, Valley Leadership boasts a proven and long-standing track record of making deep impacts on the community. Our roots date back to the late 1970s when a group of Valley visionaries recognized the need to identify and develop the next generation of leadership. Our founders imagined an annual succession of educated change-agents dedicated to the best possible future for our region. Almost 40 years later, this vision has produced nearly 3,000 alumni. Through high-quality education, unprecedented access, and an innovative network, Valley Leadership goes beyond traditional leadership programs by empowering youth, high-potential individuals and proven leaders to advance their passions and accelerate their pursuits.

PAST MEN OF THE YEAR

1960–1989

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
</tr>
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<tbody>
<tr>
<td>1960</td>
<td>Yale Simons</td>
</tr>
<tr>
<td>1961</td>
<td>Lawson V. Smith</td>
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<tr>
<td>1962</td>
<td>Herman Chanen</td>
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<tr>
<td>1963</td>
<td>John Armer</td>
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<tr>
<td>1964</td>
<td>Frank Snell</td>
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<td>1965</td>
<td>James Patrick</td>
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<td>1966</td>
<td>Newton Rosenzweig</td>
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<td>1967</td>
<td>William P. Reilly</td>
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<td>1968</td>
<td>Walter Bimson</td>
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<td>1969</td>
<td>Arthur Schellenberg</td>
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<td>1970</td>
<td>George Christie</td>
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<td>1971</td>
<td>John Mills</td>
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<td>Alexander Raisin</td>
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<td>Walter Ong</td>
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<td>1975</td>
<td>Eli Gorodesky</td>
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<td>1976</td>
<td>Read Mullan</td>
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<td>Gov. Jack Williams</td>
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<td>1978</td>
<td>Charles Hoover</td>
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<td>1979</td>
<td>Stephen Shadegg</td>
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<td>1980</td>
<td>Gov. Howard Pyle</td>
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<tr>
<td>1981</td>
<td>Sen. Barry Goldwater</td>
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</table>

PAST WOMEN OF THE YEAR

1960–1989

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
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<tbody>
<tr>
<td>1960</td>
<td>Justice Sandra Day O’Connor</td>
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<tr>
<td>1961</td>
<td>Essie Mae Jones</td>
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<td>1962</td>
<td>Jane Rider</td>
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<td>1963</td>
<td>Thelma Kieckhefer</td>
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<td>1964</td>
<td>Archie Newton</td>
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<td>1965</td>
<td>Mary Beth Tompane</td>
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<td>1966</td>
<td>Lucille Hicks</td>
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<td>1967</td>
<td>Benita Fennimore</td>
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<td>Margaret Kober</td>
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<td>Placida G. Smith</td>
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<td>Patty Clifford</td>
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<td>1971</td>
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<td>1973</td>
<td>Peggy Hurley</td>
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<td>Lucille Eisenbeiss</td>
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<td>1977</td>
<td>Betsy Frederickson</td>
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<td>1978</td>
<td>Harriet Churchill</td>
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<tr>
<td>1979</td>
<td>Marjorie Suggs</td>
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