Honoring the 2015 Man & Woman of the Year

Dr. Michael Crow & Mrs. Elva Coor

Thursday, March 24, 2016 | 11:30 a.m. - 1:00 p.m.
Arizona Biltmore | 2400 East Missouri Avenue | Phoenix, Arizona

Honorary Co-Hosts
Tommy Espinoza & Judy Shannon

About the Event
Valley Leadership’s Man & Woman of the Year Luncheon is one of the premier business and community recognition programs in the Phoenix Metropolitan area. It is attended by approximately 1,000 of the Valley’s most prominent business and community leaders and serves as the primary fundraiser for Valley Leadership, the oldest and largest leadership development organization in greater Phoenix.

For the past 67 years, the Man & Woman of the Year Luncheon has honored an outstanding man and woman for their long-term contribution and commitment to our community. Past honorees comprise a list of the most notable and influential leaders in our Valley over the last six decades.

Nominations for this prestigious award are accepted each year from the public at large. A committee of past honorees and community leaders then selects a single man and woman to be honored at a spring luncheon.
About Valley Leadership

As the Valley's premier leadership organization, Valley Leadership boasts a proven and long-standing track record of making deep impacts on the community. Our roots date back to the late 1970s when a group of Valley visionaries recognized the need to identify and develop the next generation of leadership. Our founders imagined an annual succession of educated change agents dedicated to the best possible future for our region. Almost 40 years later, this vision has produced nearly 2,000 alumni. Through high quality education, unprecedented access and an innovative network, Valley Leadership goes beyond traditional leadership programs by empowering already proven leaders to advance their passions and accelerate their pursuits.

Past Honorees

On March 19, 2015, Tommy Espinoza and Judy Shannon joined the distinguished company of 65 men and 62 women who have earned the title of Man & Woman of the Year. This tribute was established in 1949 to honor those among us who make a difference, those who are instruments of progress, of goodness and of service to others. This year, Valley Leadership will honor two new individuals for their tireless commitment to improving our community. We hope you will be able to join us to celebrate their outstanding service and the remarkable legacy they represent.

Past Men of the Year

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1991</td>
<td>O. Mark DeMichele</td>
</tr>
<tr>
<td>1990</td>
<td>William Bombeck</td>
</tr>
<tr>
<td>1989</td>
<td>Eddie Basha</td>
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<tr>
<td>1988</td>
<td>A.J. Pfister</td>
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<tr>
<td>1987</td>
<td>Thomas N. Fannin</td>
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<tr>
<td>1986</td>
<td>Keith L. Turley</td>
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<td>1985</td>
<td>Jerry J. Wisotsky</td>
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<td>1984</td>
<td>Donald E. Cline</td>
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<tr>
<td>1983</td>
<td>Dennis E. Mitchem</td>
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<tr>
<td>1982</td>
<td>Samuel Mardian, Jr.</td>
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<tr>
<td>1981</td>
<td>James P. Simmons</td>
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<td>1980</td>
<td>John D. Driggs</td>
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<tr>
<td>1979</td>
<td>Duncan Jennings</td>
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<td>1978</td>
<td>Leonard W. Huck</td>
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<tr>
<td>1977</td>
<td>Karl Eller</td>
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<tr>
<td>1976</td>
<td>Dr. John F. Prince</td>
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<td>1975</td>
<td>Harry Rosenweig</td>
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<tr>
<td>1974</td>
<td>J. Edward Jacobson</td>
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<tr>
<td>1973</td>
<td>Bill Shover</td>
</tr>
<tr>
<td>1972</td>
<td>John Van Hengel</td>
</tr>
<tr>
<td>1971</td>
<td>Harry Montgomery</td>
</tr>
<tr>
<td>1970</td>
<td>Yale Simons</td>
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Past Women of the Year

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
</tr>
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<tbody>
<tr>
<td>1991</td>
<td>Jewell M. Lewis</td>
</tr>
<tr>
<td>1990</td>
<td>Jacque Steiner</td>
</tr>
<tr>
<td>1989</td>
<td>Martha Hunter</td>
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<tr>
<td>1988</td>
<td>Gov. Rose Mofford</td>
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<td>1987</td>
<td>Barbara Ralston</td>
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<td>1986</td>
<td>Barbara Cahlil Melendez</td>
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<td>1985</td>
<td>Linda Brock</td>
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<tr>
<td>1984</td>
<td>Marlene Klotz-Collins</td>
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<td>1983</td>
<td>Barbee Cromack</td>
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<tr>
<td>1982</td>
<td>Pearl E. Marr</td>
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<td>1981</td>
<td>Dorothy Carson</td>
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<td>1980</td>
<td>Hila Jo Hawk</td>
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<tr>
<td>1979</td>
<td>Maxine Lakin</td>
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<tr>
<td>1978</td>
<td>Erma Bombeck</td>
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<td>1977</td>
<td>Cheryl L. Watkins</td>
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<td>1976</td>
<td>Katherine Herberger</td>
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<tr>
<td>1975</td>
<td>Glenna Jones Shapiro</td>
</tr>
<tr>
<td>1974</td>
<td>Billie Axline Gentry</td>
</tr>
<tr>
<td>1973</td>
<td>Erma Bombeck</td>
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PARTNERSHIP OPPORTUNITIES

* Valley Leadership would be pleased to discuss custom benefits packages based on the company’s interests and priorities.

PRESENTING—$25,000 (only one available) SOLD

PRE-PROMOTION
• Recognition as Presenting partner on all marketing and collateral materials, including, event advertisements, press releases, and invitations
• Recognition as Presenting partner in Valley Leadership monthly e-newsletter for March - June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

DAY OF EVENT
• Enhanced logo presence the day of the event through signage and staging
• Recognition as Presenting partner in slideshow at the luncheon
• Recognition as Presenting partner in the event program
• One full-page advertisement in the event program
• Premier front row table of (10) at the 67th Annual Man & Woman of the Year Luncheon
• Additional table of (10) at the 67th Annual Man & Woman of the Year Luncheon

ADDITIONAL EXPOSURE
• (10) tickets to the Surprise Announcement Reception (private event)
• (10) tickets to the Past Honoree Reception (private event)
• (10) tickets to the VIP Celebratory Reception (private event)

LEAD—$15,000

PRE-PROMOTION
• Recognition as Lead partner on event collateral
• Recognition in the Valley Leadership monthly e-newsletter for March-June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

DAY OF EVENT
• Recognition in slideshow at the luncheon
• Recognition as Lead partner in the event program
• One full-page advertisement in the event program
• Premier front row table of (10) at the 67th Annual Man & Woman of the Year Luncheon
• Additional table of (10) at the 67th Annual Man & Woman of the Year Luncheon

**ADDITIONAL EXPOSURE**
• (10) tickets to the Surprise Announcement Reception (private event)
• (10) tickets to the Past Honoree Reception (private event)
• (10) tickets to the VIP Celebratory Reception (private event)

**TRANSFORM—$10,000**

**PRE-PROMOTION**
• Recognition on event collateral
• Recognition in the Valley Leadership monthly e-newsletter for March-June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

**DAY OF EVENT**
• Recognition in slideshow at the luncheon
• Recognition in the event program
• One half-page advertisement in the event program
• (2) tables of (10) at the 67th Annual Man & Woman of the Year Luncheon

**ADDITIONAL EXPOSURE**
• (10) tickets to the Surprise Announcement event (private event)
• (10) tickets to the Past Honoree Reception (private event)
• (10) tickets to the VIP Celebratory Reception (private event)

**PAST HONOREE RECEPTION—$10,000** (only one available) **SOLD**

*The Past Honoree Reception is an evening celebration, hosted at the home of a past honoree, in January/February 2015 with an exclusive guest list including past honorees and Valley Leadership’s Board of Directors and elite donors.*

**PRE-PROMOTION**
• Recognition in the Valley Leadership monthly e-newsletter for March-June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

**DAY OF EVENT**
• Recognition in slideshow at the luncheon
• Recognition in the event program
• A premier table of (10) at the 67th Annual Man & Woman of the Year Luncheon

**ADDITIONAL EXPOSURE**
• Recognition as presenting partner for Past Honoree Reception on all Reception collateral (exclusive invitation list of 200)
• Speaking opportunity at Past Honoree Reception
• Gift / giveaway opportunity at Past Honoree Reception
• (10) tickets to the Past Honoree Reception (private event)
• (4) Tickets to VIP Reception immediately prior to Luncheon
VIP RECEPTION—$7,500 (only one available) SOLD
This traditional, pre-event reception welcomes the 67th Annual Man & Woman of the Year and is attended by past honorees and Valley Leadership’s Board of Directors and elite donors.

PRE-PROMOTION
• Recognition in the Valley Leadership monthly e-newsletter for March-June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

DAY OF EVENT
• Recognition in slideshow at the luncheon
• Recognition in the event program
• A table of (10) at the 67th Annual Man & Woman of the Year Luncheon

ADDITIONAL EXPOSURE
• Recognition as presenting partner for VIP Reception on all Reception collateral (exclusive invitation list of 200)
• Speaking opportunity at VIP Reception
• Gift / giveaway opportunity at VIP Reception
• (10) tickets to the VIP Reception (private event)
• (4) Tickets to Past Honoree Reception

DRAWING—$7,500 (only one available) SOLD

PRE-PROMOTION
• Recognition in the Valley Leadership monthly e-newsletter for March-June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

DAY OF EVENT
• Recognition on all Drawing collateral / promotional materials
• Recognition on Drawing results (displayed via video screens)
• Recognition in slideshow at the luncheon
• Recognition in the event program
• A table of (10) at the 67th Annual Man & Woman of the Year Luncheon

AFTER PARTY—$7,500 (only one available) SOLD

PRE-PROMOTION
• Recognition in the Valley Leadership monthly e-newsletter for March-June 2015 (distributed to more than 2,000 Valley Leadership alumni and supporters)
• Recognition on the Valley Leadership website as an event sponsor

DAY OF EVENT
• Recognition in slideshow at the luncheon
• Recognition in the event program
• A table of (10) at the 67th Annual Man & Woman of the Year Luncheon
**ADDITIONAL EXPOSURE**
- Recognition as presenting partner for After Party collateral
- Speaking opportunity at After Party
- Gift / giveaway opportunity at VIP Reception

**IMPACT—$5,000**

**PRE-PROMOTION**
- Recognition in the Valley Leadership monthly e-newsletter for March-June 2014 (distributed to more than 2,000 Valley Leadership alumni and supporters)
- Recognition on the Valley Leadership website as an event sponsor

**DAY OF EVENT**
- Recognition in slideshow at the luncheon
- Recognition in the event program
- A table of (10) at the 67th Annual Man & Woman of the Year Luncheon

**CONNECT—$2,500**

**PRE-PROMOTION**
- Recognition on Valley Leadership website as an event sponsor

**DAY OF EVENT**
- Recognition in slideshow at the luncheon
- Recognition in the event program
- A table of (10) at the 67th Annual Man & Woman of the Year Luncheon
SPONSORSHIP COMMITMENT FORM

6TH ANNUAL VALLEY LEADERSHIP MAN & WOMAN OF THE YEAR LUNCHEON

MARCH 24, 2016 | ARIZONA BILTMORE

COMPANY / INDIVIDUAL: __________________________________________________________

NAME OF TABLE HOST (IF ANY): ________________________________________________

COMPANY CONTACT (IF OTHER THAN HOST): ______________________________________

ADDRESS: ___________________________________________________________________

CITY: ___________________________ STATE: _______________ ZIP: __________________

PHONE: ___________________________ E-MAIL: __________________________________

PLEASE RESERVE:

___ $15,000 LEAD  ___ $10,000 TRANSFORM

___ $7,500 AFTER PARTY

___ $5,000 IMPACT  ___ $2,500 CONNECT

TOTAL COMMITMENT $__________________________

PAYMENT INFORMATION

___ Check payable to Valley Leadership enclosed
___ Please send an invoice using the information above
___ In-Kind / Raffle Prize Donation—please call to make special arrangements

Please mail this form and check to:
VALLEY LEADERSHIP
910 E. Osborne Road, Suite A
Phoenix, AZ 85014

Tickets will not be issued. All reservations will be confirmed upon arrival to the event.
Kindly list the names of your guests on the RSVP card enclosed with your invitation.
Invitations will be mailed in February.

For additional information on sponsorships, please call
Jo Pullen, Valley Leadership Vice President at 602-952-6760, extension 3.
jo@valleyleadership.org

Event reservations also accepted via phone (602-952-6760, extension 4), fax (602-952-6775), or online at
www.valleyleadership.org/manandwoman/